

Urgent Requirement For PMT Executives For International Marketing.

Responsibilities:

- To proactively conduct competition mapping, targeting and segmentation exercises for improving brand performance.
- Coordinating internally and with external vendors for execution of strategies.
- Developing creative marketing communication in line with product positioning & communication objectives.
- Responsible for handling all activities related to brand promotion, advertising, events etc.

Education:

- B.Pharmacy preferable with MBA with 1 year sales and 1 year PMT experience.
- International exposure on Brand Management is preferable.

Skills:

- Creative thought process.
- Good Analytical skills.
- Superior communication, strategic, interpersonal and negotiating skills.

Travel Requirements:

- Should be willing to travel various countries based on requirement.