

Press Release

MSN Group introduces FAVILOW400 mg to reduce pill burden in COVID-19 treatment

- MSN R&D Milestone by introducing increased strength of FAVILOW 400 mg
- More relaxed dosage regime half the number of pills
- Extended shelf life of Favilow 200 mg from 3months to 6 months
- Free home delivery in 170 plus cities
- MSN COVID Helpline @ 91005 91030 / email to customercare@msnlabs.com

Hyderabad, 17th September 2020: MSN Group (MSN), India's leading integrated pharmaceutical company, today introduced a 400 mg version of oral antiviral Favipiravir FAVILOW which is most affordable brand, for the treatment of mild to moderate COVID-19 in India. The higher strength will improve patient compliance and experience, by effectively reducing the number of tablets that patients require per day. The shelf life of the FAVILOW 200 mg is extended from 3 months to 6 months which would improve pharmacies confidence in stocking the product and ease out availability of the medicine to patients.

Earlier in August, MSN has come up with the world's most affordable Favipiravir, under the brand name FAVILOW. Priced at 33 INR, FAVILOW 200 mg was made available to patients requiring treatment in pharmacies across 170 plus cities. In order to reduce the pill burden and the overall treatment outcome, MSN has come up with introduction of FAVILOW 400 mg.

Explaining on the significant development of coming up with higher strength of FAVILOW, **Dr. MSN Reddy, CMD – MSN Group, said** "We have launch the most affordable Favipiravir in order to reduce the cost burden. We continue to harness our expertise in research & innovation by coming up with treatment options for patients battling Covid 19. Our effort of introducing the higher strength of FAVILOW is to reduce the daily pill burden."

The higher strength of FAVILOW stands as yet another milestone effort by MSN's in-house R&D. As part of the COVID 19 treatment range, MSN has already launched Oseltamivir 75 mg capsules another anti-viral medication under the brand name "OSELOW".

FAVILOW 400 will be available at all the major medical and hospital pharmacies and can be purchased by producing a prescription by a healthcare practitioner at the pharmacies. For availability & home delivery of the medicine, please contact MSN COVID Helpline @ 91005 91030 or email to customercare@msnlabs.com